

Tommy Hilfiger Bio

For over 25 years, Tommy Hilfiger has brought classic, cool, American apparel to consumers around the world. Under Hilfiger's guidance, vision and leadership as Principal Designer, The Tommy Hilfiger Group has become one of very few globally recognized designer brands offering a wide range of American-inspired apparel and accessories.

Hilfiger introduced his first signature collection in 1985 by modernizing button-down shirts, chinos, and other time-honored classics with updated fits and details. The relaxed, youthful attitude of his first designs has remained a distinctive hallmark throughout all of Hilfiger's subsequent collections. Today, the Tommy Hilfiger brand continues to bring preppy, all-American classics to consumers around the world. The business has grown from a single menswear collection in 1985 to a global lifestyle brand achieving over achieving over 6 billion dollars in retail sales in 2012. There are over 1,200 Tommy Hilfiger stores, in over 90 countries on 5 continents.